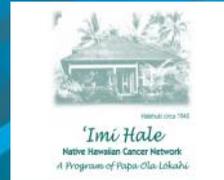


'Imi Hale

Native Hawaiian Cancer Network—Newsletter



Kepakemapa 2013

The 6th Annual Ho'okele i ke Ola Conference: Focusing on Cancers that Affect Men

by Amanda Allison, MA & Jermy Domingo, MPH

Ho'okele i ke Ola trained Navigators have long noticed the difficulty in engaging men in cancer screening, early diagnosis and treatment of cancer. Also, 'Imi Hale recognized that very few men train as navigators. This led to the decision to focus this year's conference on navigating men with cancer. On August 8th and 9th at the Ala Moana Hotel, 66 navigators and people interested in patient navigation participated in the 6th Annual Ho'okele i ke Ola Conference that focused on the issues around supporting men with cancer.

"Ino ka palu, 'a'ohē e mīkokoi – when the bait is not good, fish will not gather to eat it." (Pukui, 2001)

Keola Chan, the *Pounui* (Executive Director) of 'Aha Kāne used this *'olelo no'ea* to bring focus on this year's conference theme of supporting men through the cancer continuum. He talked about what brings men together to move forward. Keola shared with the predominantly female audience that navigators have to provide the correct bait, emphasize men's strengths rather than disease and foster opportunities for men to deal with cancer and other health issues as a group.

The conference was filled with engaging speakers discussing cancer issues facing men in Hawai'i, screening and treatment recommendations for lung, prostate, and colorectal cancers,

and Hawaiian cultural concepts relating to men. Several wonderful panels filled the latter portion of the conference with navigators, male cancer survivors, and men from different cultures. Panelists shared their experience in working with men with cancer or navigating the system themselves. A Resource Fair and presentation on bio-banking and biospecimens research were also part of the conference.

The Ho'okele i ke Ola Award was given to The Office of Hawaiian Affairs (OHA). The award is to honor outstanding programs and individuals who have furthered the professional practice of cancer patient navigation in Hawai'i. OHA provided the initial funding for our curriculum development and training. Because of that seed money, 'Imi Hale has been able to leverage over one million dollars to provide Ho'okele i ke Ola training to 162 outreach workers and other health professionals throughout the state.

'Imi Hale is truly grateful for the faith that OHA exhibited through that contribution.

Mahalo to the Safeway Foundation for providing a generous grant to support this year's conference.

The Ho'okele i ke Ola Team are truly grateful for the support, contributions and participation of our many partners in making the 6th Annual Conference such a success.

(Continued on the next page)



(Top to bottom) (1) Dr. Kamana'opono Crabbe of OHA accepts the Ho'okele i ke Ola Award from Papa Ola Lōkahi's Executive Director, Hardy Spoehr, (2) Cancer survivor panel—David Espinda, Butch Kekoa, David Campbell, Mark Vaconcellos, and moderated by Dr. Pālama Lee, (3) Harold Nedd, Edwina Minglana, and Dr. Kamana'opono Crabbe of the Office of Hawaiian Affairs with the Ho'okele i ke Ola Award, (4) The Kekoa 'ohana—Butch, Luna, Kaniu, and mo'opuna, (5) Cultural Approaches Panel—Dr. Francisco Conde, Justin Lani, John Ishoda, Paul Mizue, and Uncle Boogie Lu'uwai, (6) Dr. Cedric Lorenzo presents on the importance of colorectal cancer screening.

6th Annual Ho'okele i ke Ola Cancer Patient Navigation Conference (cont'd)



(Above) Hospice Hawai'i, one of 10 agencies sharing their resources at the conference.

(Below) Keola Kawai'ula'iliahi Chan of 'Aha Kane opened the conference with advice & encouragement.



(Above) Dr. Melvin Palalay presented on lung cancer

(Left) Kane that attended the first day of the conference



(Above) Navigators at the Ho'okele i ke Ola Conference, Ala Moana Hotel

The Ho'okele i ke Ola Team is truly grateful for the support, contributions, and participation of the following collaborators in making the 6th Annual Conference a success. Mahalo iā oukou!

Presenters:

Keola Beale, MD
 David Campbell
 Keola Kawai'ula'iliahi Chan
 Francisco Conde, APRN, PhD, AOCNS
 David Derris
 David Espinda
 Ann Frost, PT, MPMT, CLT
 John Ishoda
 Keawe'aimoku Kaholokula, PhD
 Hanani Kamakana
 Edward "Butch" Kekoa
 Justin Lani
 Cedric Lorenzo, MD
 John "Boogie" Lu'uwai
 Paul Mizue

Jocelyn Nishioka
 Melvin Palalay, MD
 Nalani Perriera
 Amy Powers, MD
 Mark Vaconcellos

Emcees:

Pālama Lee, PhD
 Koa Robinson, MPH

Resource Providers:

American Cancer Society
 Coalition for a Tobacco-Free HI
 HMSA
 Hospice Hawai'i

'Imi Hale Native Hawaiian Cancer Network
 'Ohana Health Plan
 Papa Ola Lōkahi
 The Queen's Medical Center
 Sage Plus
 Straub Clinic and Hospital
 UsTOO, Hawai'i Prostate Cancer Coalition

Conference Planning Committee:

Keola Kawai'ula'iliahi Chan
 David Derris
 Eric Matsumoto
 Kehau Matsumoto
 Francisco Conde, APRN, PhD, AOCNS
 Koa Robinson, MPH

Congratulations to the June 2013 Graduates of the Ho'okele i ke Ola Training!

by Jermy Domingo, MPH

On June 28th, sixteen trainees completed the 6-day, 48-hour Cancer Patient Navigation Training. This cohort contributes to a total of 162 trained cancer patient navigators across the state of Hawai'i. Six days of lectures, tours, and group activities provided trainees with the opportunity to learn from leading cancer and resource experts, network with practicing navigators, and tour Honolulu cancer care facilities. This dynamic cohort consisted of oncology nurses, nursing students, outreach workers, BCCCP coordinators, and social service providers from Community Health Centers, Native Hawaiian Health Care Systems, and hospitals throughout the state of Hawai'i.



(L to R): Christian Kapono, Martha Boyd, Nikki Keama, Selma Wana, Debbie Ponimoi, Kathryn Omine, Jocelyn Ishihara, Sara Okubo, Lee Froning, Phoebe Starkey, Kristin Bathen, Tia Leorin, Melissa Luulooa-Change, Debbie Kanuha, Rhonda Liu, Marilyn Boutain

We welcomed some new faculty to the training. Kenneth Zeri, CEO of Hospice Hawai'i, discussed the differences among various end-of-life planning documents. Felicia Marquez-Wong guided navigators through the grief journey, providing them with tools to help care for their clients and to care for the navigators themselves.

Graduates of the program returned as faculty to share their knowledge and expertise. Andrea Wilburn shared information about the Queen's Medical Center's Survivorship Program and her role as a Survivorship Navigator. Pua Iuli, Social Worker at Pali Momi Medical Center and trained cancer patient navigator, shared her experience as a social worker and identified how and when navigators should refer to social workers. Koa Robinson, Community Health Educator at 'Imi Hale, provided an overview of Clinical Trials and emphasized the navigator's role in this process. The Queen's Medical Center's Navigators shared their experiences in navigating clients through the Queen's to timely treatment.

This is the 12th graduating class of the Ho'okele i ke Ola Cancer Patient Navigation Training Program. For more information about training, email hookele@papaolalokahi.org.

Mahalo nui loa to our faculty!

Reginald Ho, MD, Straub Clinic & Hospital
LorrieAnn Santos, MPA, The Queen's Medical Center
Michelle Malufau, Ko'olauloa Community Health Center
Tusi Toomata-Mayer, RN, OnCare Hawai'i
Francisco Conde, RN, PhD, AOCN, The Queen's Medical Center
Kenneth Zeri, RN, MS, NHA, Hospice Hawai'i
Keola Beale, MD, Kaiser Permanente
Mary Williamson, MA, American Cancer Society
Chris Aoki, MD, The Queen's Medical Center
Terri Imada, APRN, Kapi'olani Women's Center
Reni Soon, MD, MPH, University of Hawai'i, JABSOM
Felicia Marquez-Wong, LSW, QCSW, CT, St. Francis Hospice
Ann Frost, PT, CLT, The Queen's Medical Center
Stacy Ching, MS, RD, LD, The Queen's Medical Center
Andrea Hermosura, MA, I Ola Lāhui
Debbie Ponimoi, The Queen's Medical Center
Karen Uyeda, MBA, CPHRM, Straub Clinic & Hospital
JoAnn Tsark, MPH, 'Imi Hale
Rae Hoopii, The Queen's Medical Center

Janet Yoshikawa, The Queen's Medical Center
Jocelyn Nishioka, The Queen's Medical Center
Michelle Ka'aihue, The Queen's Medical Center
Carol Kotsubo, APRN, MPH, MS, CPON, OCN, Kapi'olani Medical Center for Women & Children
Jeff Poirier, MSW, Kapi'olani Medical Center for Women & Children
Pua Iuli, LSW, QCSW, Pali Momi Medical Center
Sandra Drieke, MS, Kapi'olani Medical Center for Women & Children
Gayle Oshima, RN, Kuakini Health Systems
Scott Lopes, Kuakini Health Systems
Jared Acoba, MD, The Queen's Medical Center
Randal Wada, MD, University of Hawai'i
Beth Freitas, APRN, OCN, ACHPN, The Queen's Medical Center
Koa Robinson, MPH, 'Imi Hale
Emma Grote, MD, St. Francis Hospice

Hiki nō MGH! by JoAnn Tsark, MPH

The Kukui Ahi Patient Navigation Program at Molokaʻi General Hospital (MGH) was one of 10 recipients of the new HMSA Pays It Forward program. Non-profit organizations are nominated by HMSA employees for this award and employees also vote for the top 10 organizations that have the biggest impact helping people in Hawaiʻi.

Molokaʻi General Hospital was personally delivered a “huge” check by HMSA in appreciation for their ongoing commitment to their island community. Each organization in the HMSA Pays It Forward campaign is asked to use their award to inspire their staff, volunteers, and the people they serve to take action and make a difference for others around them. HMSA will follow the organizations throughout the year and announce each of their accomplishments at the end of the year. As HMSA states, “Instead of simply a donation, the financial support challenges community organizations to see how far they can stretch the funding. We provide the seed money and Hawaiʻi’s community heroes provide the passion.”

It looks like congratulations will be in order again in December when more people learn about the good work of the Kukui Ahi Patient Navigation Program and all the lives they touched through cancer care coordination. *Hiki no!*

To learn more about the HMSA Pays It Forward program visit: <http://www.hmsa.com/75/payitforward.aspx>.



Stacy Horner, Jeanette Oshiro, Avette Ponce, and Haunani Kamakana hold on to a well-deserved investment in community health and wellness, the HMSA Pays It Forward award.

Attending the World Conference on Health Promotion

by Jermy Domingo, MPH



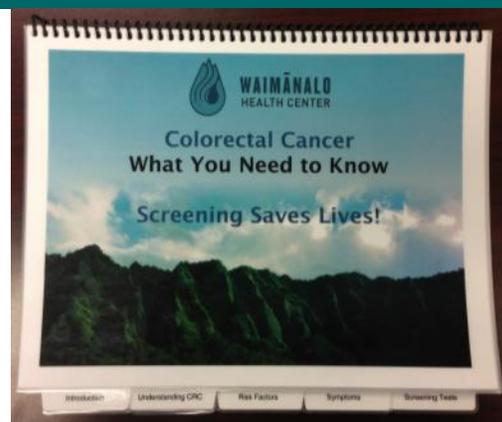
The Hoʻokele i ke Ola Cancer Patient Navigation Training Team attended the 21st World Conference on Health Promotion on August 25-29th in Pattaya, Thailand, presented by the International Union for Health Promotion and Education (IUHPE) and the Thai Health Promotion Foundation. The conference focused on sharing the best investments for health and well-being of people. Delegates from around the world shared their innovative approaches to promote health in their respective countries.

On August 26th, Amanda Allison and Jermy Domingo (pictured) described ʻImi Hale’s Hoʻokele i ke Ola Cancer Patient Navigation Training Program in a poster entitled, “Empowering Community Health Workers in Hawaiʻi to Navigate Cancer Patients.” Amanda and Jermy presented cancer patient navigation as a necessary health investment for the people of Hawaiʻi. They spoke about the Hoʻokele i ke Ola Cancer Patient Navigation Training Program, discussed the unique barriers to cancer care in Hawaiʻi and the U.S., and the role of navigators in improving service delivery in a fractured cancer care system. Participants in the conference discussed how Thailand’s cancer services for patients are very different from the U.S. This conference fostered an equal sharing of knowledge for the navigation team and international attendees.

For more information about IUHPE, visit: www.iuhpe.org

Colorectal Cancer In-Services by Koa Robinson, MPH

With a supplemental grant from the National Outreach Network (CRCHD U54CA153459-03S1) 'Imi Hale provided Colorectal Cancer Screening in-service sessions to the clinical staff at six primary health care sites: Waimānalo Health Center, Waikīkī Health Center, Kokua Kalihi Valley (KKV), The Queen Emma Clinic, Moloka'i General Hospital, and the Wai'anae Coast Comprehensive Health Center. The 60-minute in-service program was developed to increase knowledge about current colorectal cancer screening guidelines and introduce culturally tailored education materials for staff and clients. Participants received: an in-service from Native Hawaiian Oncologist Dr. Keola Beale, a colorectal cancer screening information packet, and multiple copies of our colorectal cancer screening flipchart. Participants were required to complete evaluations to assess change in knowledge and intent to promote screening in their clinic. Upon analyzing these evaluations, we found :



- a 16% increase on knowledge-based questions when comparing pre-test and post-test responses,
- 98.5% of participants Agreed or Strongly Agreed that the in-service increased their knowledge about current colorectal cancer screening guidelines, and
- 97% of participants Agreed or Strongly Agreed that the in-service increased their willingness to promote colorectal cancer screening among their eligible patients.

'Imi Hale will also track increases in screening at each site at the end of the year. To build on the positive outcomes, 'Imi Hale has applied for funding to continue our efforts in colorectal cancer screening awareness through 2014. The plan includes working with current clinic sites to support protocol changes and to provide in-services for additional primary care sites. We look forward to giving you an update!

Promotional Videos Produced for the APICEM Tool by Koa Robinson, MPH

We are excited to announce that new videos have been produced to promote the APICEM web tool! APICEM is a web-based search tool that finds cancer information in Asian and Pacific Islander languages. APICEM is a project of the Asian American Network for Cancer Awareness Research and Training (AANCART) in collaboration with ACS, and fellow CNPC projects, WINCART, and 'Imi Hale.

This summer, Charlene Cuaresma from Hawai'i AANCART teamed up with the University of Hawai'i SEED program to produce three YouTube videos that provide instructions on how to use the APICEM web tool. Each video is narrated in a different language: Tagalog, Ilokano, and English. Tagalog and Ilokano translations were provided by Jovanie de la Cruz and field-tested in the community by the students. You can view the videos by visiting the following URLs. Please kindly keep in mind that the audio and video clips are homemade productions using an iPhone and a lot of heart.

Tagalog: <http://www.youtube.com/watch?v=M-uU4msU3Qg>

Ilokano: <http://www.youtube.com/watch?v=M-agfN8D7fk>

English: http://www.youtube.com/watch?v=gE7QtUntY_E

The UH SEED program students are now using these videos to conduct an informal, formative evaluation survey with at least 30 Filipino health care providers and community members across the generations. Results was presented at the UH McNair Student Achievement Summer Showcase. The goal is to increase awareness and use of the APICEM web tool among our intended audience. Check out the APICEM website at <http://www.aancart.org/apicem-web-tool> and feel free to share the site as well as these videos with anyone serving Pacific Islander and Asian communities.



Victory! U.S. Supreme Court Decides: Our Genes Belong to Us, Not Companies

by JoAnn Tsark, MPH

On June 13, 2013, the U.S. Supreme Court decided that isolated genomic DNA is not patent-eligible under Section 101 of the Patent Act; it is a product of nature.

“Myriad did not create anything. To be sure, it found an important and useful gene, but separating that gene from its surrounding genetic material is not an act of invention.”

This case involved two genes associated with hereditary breast and ovarian cancer, commonly known as BRCA1 and BRCA2, for which Myriad Genetics owns the patents. The patents have allowed Myriad Genetics to:

- Stop all other laboratories from offering genetic testing for these genetic mutation
- Set the terms and cost of testing (\$4,000) and makes it impossible for women to access alternate tests or get a comprehensive second opinion about their results
- Prevent researchers from looking at the genes without their permission

The ACLU believes that “genes and the relationship between genes and disease are products and laws of nature that should never have been considered as patentable subject matter because genes are naturally-occurring parts of our bodies, not inventions.”

The lawsuit was brought by researchers, genetic counselors, patients, breast cancer and women’s health groups, and medical professional associations representing 150,000 geneticists, pathologists and laboratory professionals.

Learn more about the recent Supreme Court’s decision to overturn gene patents and the far-reaching impact for patients, research, treatment and the future of gene patents for women living with and at risk of breast cancer. The Breast Cancer Action webinar, *“The Supreme Court’s Decision to Overturn Gene Patents: What it Means for You”* is available for viewing at <http://bcaction.org/resources/webinars/>.

Additional information is found at www.aclu.org/brca.

Resources: Breast Cancer Action (<http://bcaction.org>) and ACLU (www.aclu.org/brca).



In Memorium

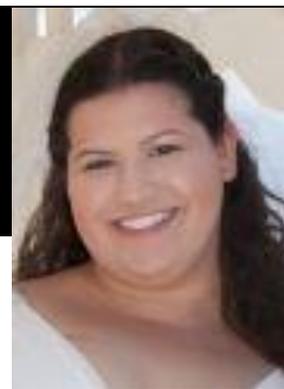
Barbara Brenner

1951-2013

On May 10th, 2013, women’s health lost a powerful and pioneering voice with the death of BC Action’s founding executive director.

Heartfelt words from her staff: <http://bcaction.org/2013/06/27/in-memoriam-barbara-brenner-1951-2013-2/>. (excerpt from Breast Cancer Action©)

'Imi Hale Nā Liko Noelo Feature: Denise Nelson , PhD University of Hawai'i, Office of Public Health Studies



Papa Ola Lōkahi/'Imi Hale recently received a two-year Supplement to Promote

Diversity in Health-Related Research Award from the NCI Center to Reduce Cancer Health Disparities, Diversity Training Branch to provide 2 years of research experience to Dr. Denise Nelson to develop into an independent researcher. Dr. Nelson received her PhD in Microbiology from the University of Hawai'i at Mānoa in

May 2013 and after five years of working primarily with influenza virus, for her masters and doctorate degrees, she will now apply her epidemiology background to investigate breast cancer in Native Hawaiians and the potential influences of obesity, diabetes, and nutritional factors.

Ms. Nelson's program of research is consistent with the goals and objectives of 'Imi Hale in several ways. It will provide 'Imi Hale with data about the relationship between breast cancer and diabetes, obesity and nutritional factors in Native Hawaiian populations. It will also

foster a stronger working relationship between 'Imi Hale and other Hawai'i-based cancer researchers, and will potentially provide 'Imi Hale with culturally appropriate community interventions and educational efforts to be used for education regarding the cancer-related risks associated with diabetes, obesity and nutritional factors.

'Imi Hale welcomes Dr. Nelson and we look forward to supporting and mentoring her on this

We Get By With a Lotta Help from Our Friends

Alumni and students of Windward Community College's Nursing Pathway Out of Poverty Program (Pathway) provide community services through multiple activities and projects that support community health and wellness. Annually, they provide extensive hours of volunteer community service in addition to their Certified Nurse Assistant coursework. Pathway students provide cancer education and awareness using materials produced by 'Imi Hale in partnership with our community partners.

Mahalo to the Pathway students and alumni for your cancer education and outreach efforts!

To learn more about the CNA-LPN-RN Pathway program at Windward Community College: <http://nursingpathway.windward.hawaii.edu/program.html>.

Make a donation to this program and receive a set of unique gift cards, designed by students (pictured above). <http://nursingpathway.windward.hawaii.edu/funders.html>.



May Rose Dela Cruz (center), 'Imi Hale's Community Health Educator, reviews current breast health education materials with Kanani Borges (L) and Annette Pakele (R) of the Pathway Out of Poverty Program

Biobanking Basics: An Overview of Biospecimen Collection to Advance Cancer Research

by Jermy Domingo, MPH

On May 25th, 'Imi Hale in partnership with The Queen's Medical Center's Biorepository (QMCB) staff organized **Biobanking Basics: An Overview of Biospecimen Collection to Advance Cancer Research**. Twenty-eight clinicians and research staff gathered on a Saturday morning to learn more about and discuss biospecimen collection and ethical considerations surrounding biospecimens research.

The morning began with Fred Hutchinson's Cancer 101 Biospecimens presentation delivered by Dr. Amy Powers, Associate Medical Director of QMCB and Director of the Pathology Shared Resource at the UH Cancer Center. Dr. Powers provided a general overview of biospecimens and their role in cancer research. Dr. Francine Gachupin of the Cancer Disparities Institute, University of Arizona Cancer Center brought to light some of the ethical considerations surrounding the informed consent process in biospecimen collection. The ethics discussion continued with a panel focused on the growing capacity in Hawai'i to collect biospecimens. Dr. Maile Tauali'i, Assistant Director and Chair of Native Hawaiian and Indigenous Health at the University of Hawai'i, Kristen Croom, QMCB Senior Molecular Technologist, and Garan Ito, Director of Pathology Services shared their insights on the current state of biospecimen collection and research in Hawai'i. Dr. Tauali'i further discussed the local ethical issues of biospecimen research and shared findings from her pilot study focusing on the knowledge, attitudes, and perceptions of biobanking among Native Hawaiians. Kristen and Garan augmented that conversation by describing the protocols and standard operating procedures that QMCB is developing to safeguard against the mismanagement of biospecimens. The morning concluded with a virtual tour of the QMCB by Dr. Peter Bryant-Greenwood, the Medical Director of Molecular Diagnostics and Biorepository at QMC.

This event highlighted the 3-year community/clinical partnership between 'Imi Hale and QMCB to develop community-informed consent forms and protocols for the QMCB.

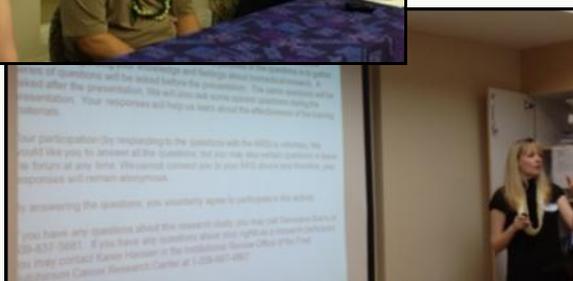
Mahalo to the Fred Hutchinson Cancer Research Center for providing the support to host this Biospecimen Educational event. **Mahalo** to the Queen's Medical Center's Continuing Medical Education office for sponsoring 2.5 CME credits for this event. Lastly, **mahalo** to the presenters who shared their knowledge and expertise with those in attendance.



(Right) Dr. Peter Bryant-Greenwood shared a virtual tour of a biospecimen lab and QMC's biorepository.



(Above) Kristen Croom, Dr. Garan Ito, & Dr. Maile Tauali'i speak about current biospecimens research in Hawai'i.



(Right) Dr. Amy Powers gave an overview of what biospecimens are.



(Above) Dr. Kathryn Braun, Victoria (Dr. Gachupin's sister), Dr. Francine Gachupin, and JoAnn Tsark

Native Hawaiian Perceptions of Biospecimen Collection

by Kathryn Braun, DrPH

What do Native Hawaiians think about biobanking? Are they willing to donate tissue for research? What kinds of safeguard would they like in place?

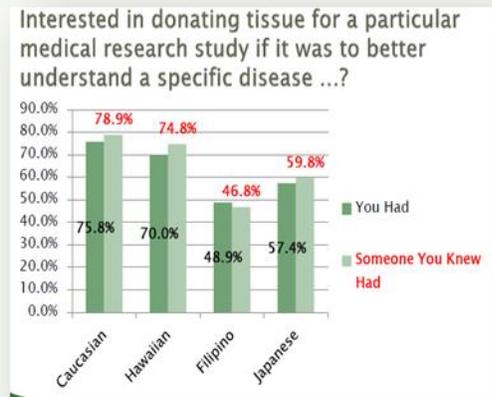
These questions were answered through a 2-year pilot research project by Dr. Maile Tauali'i, funded through 'Imi Hale.

First, Dr. Tauali'i developed and added questions on biospecimen collection to the 2011 Hawai'i Health Survey. These survey questions were answered by 2,866 residents in Hawai'i, including 496 Native Hawaiians, 921 Caucasians, 370 Filipinos, and 652 Japanese. Findings suggest that about 75% of Native Hawaiian respondents would agree to donate tissue to a specific medical research study to better understand a disease that they had or that someone they knew had.

Second, Dr. Tauali'i conducted 10 focus groups with a total of 92 Native Hawaiians. They were asked to suggest guidelines for biospecimen collection, storage, and research. Six themes emerged.

- Education should be provided to Native Hawaiian communities to raise awareness and understanding of biospecimen banking and research.
- Priority should be given to research to address Native Hawaiian health concerns
- Research using biospecimens should be fully "transparent" to participants and communities.
- Biospecimen research involving Hawaiians should be led by Native Hawaiian scientists who are accountable to community
- Specimen donors should be re-consent each and every time there is a request to include their specimen in a research study.
- Native Hawaiians should be included in governing biorepositories in Hawai'i

Findings from this study have been presented at a number of local, national, and international forums, for example at the United Nations Permanent Forum on the Rights of Indigenous Issues (New York, May 2013) and at the Australasian Biospecimens Network Association (Tasmania, December 2012). Congratulations Maile.



Findings from the Biobanking Consenting Study by Kathryn Braun, DrPH

Bio-repositories are being developed to store cancer tissue to support research on cancer causes and cures. Donors must consent, but hospitals do not know the best protocol for consenting potential donors. This research study asked cancer patients 1) if they would agree to donate their tissue to science, 2) when, where, and how they should be asked, and 3) who should ask them.

We interviewed 30 cancer survivors referred by cancer physicians. Participants ranged in age from 44 to 85, and most were women. Participants represented Hawai'i's ethnic groups and were survivors of breast, gynecological, lung, thyroid, and prostate cancers.

We learned that:

1. Only 13% of participants knew what happened to their cancer tissue once it was removed. In fact, laboratories traditionally keep cancer tissue specimens in formalin for up to 10 years after surgery. Biorepositories will store frozen cancer tissue, which is better for research.
2. 100% of participants would be willing to donate their cancer tissue to science. Common reasons were to help others and to support finding a cure. *(Continued on page 10)*

Findings from the Biobanking Consenting Study (Cont'd from page 9)

3. 87% of participants thought their physician should introduce the concept of biobanking and ask patients for the donation directly or to alert them that someone else would be asking.
4. 77% of participants would give “blanket” approval for use of their specimen in any relevant research approved by bio-repository ethics and scientific advisory committees. 10% would want to be reconsented for each study that might use their tissue.
5. 77% would appreciate receiving communication, like a newsletter or an update about the repository’s growth, challenges, and successes.
6. Participants had very different opinions about when they should be asked to donate their cancer tissue. 37% said they would want to be asked before surgery. 33% felt they should be asked at a post-op. 20% said there were too many stresses pre-op and immediately post-op, and would prefer to be asked after completion of treatment. 10% recommended they be asked during survivorship planning.

The recommended next steps: Because the physician is a key messenger, biorepositories should educate cancer physicians and staff about the importance of tissue-related research. They should create and distribute educational brochures and/or videos for cancer patients and their families. Protocol for consenting potential donors should allow patients multiple opportunities to donate.

Grants fund ‘Imi Hale’s HPV Vaccine Education Project

by May Rose Dela Cruz, MPH



The human papillomavirus (HPV) is a sexually transmitted infection that causes nearly 100% of all cervical cancers and 90% of genital warts. In Hawai‘i, approximately 66% of new invasive cervical cancers and 53% of cervical cancer deaths occur in women below the age of 55, and Native Hawaiians and Filipinos have the highest incidence and mortality rates for cervical cancer. HPV is also the main culprit for penile, anal, and oral cancers. We are hopeful that these new grants awarded to ‘Imi Hale will help with educating parents about the HPV vaccine and prevent the cancers caused by it.

This new project, “Increasing HPV Screening through Targeted Education in Hawai‘i” is supported by the Queen’s Medical Center’s

Interdisciplinary Research Seed Grant and the University of Hawai‘i (UH) John A. Burn’s School of Medicine’s RMATRIX Program (U54MD007584, NIMHD). This project will 1) determine prevalence of HPV vaccine uptake in Hawai‘i and 2) tailor and field test educational materials for Native Hawaiian and Filipino parents of children 11-18 years old who are not vaccinated with the HPV vaccine, with an aim to increase HPV screening. Both awards fund the project for a year which began in July 2013.

Current barriers that hinder parents from getting their teens vaccinated with the HPV vaccine include, 1) Lack of knowledge of vaccine, 2) beliefs that the vaccine encourages sexual activity, 3) the safety and effectiveness

of the vaccine, and 4) lack of physician recommendation.

With the guidance of Dr. Reni Soon (UH OB-GYN fellow), materials for parents and physicians will be developed to help address the identified barriers and promote the benefits of the HPV vaccine. In addition to funding the project, the RMATRIX grant will provide resources and mentorship to May Rose Dela Cruz, the project’s principal investigator and a second year UH DrPH student.

Mahalo to The Queen’s Medical Center and UH - RMATRIX program!

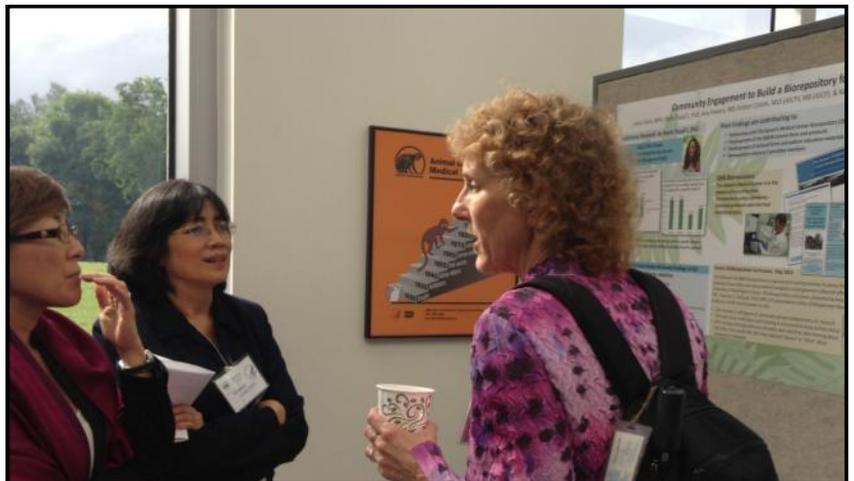


'Imi Hale's Annual Attendance at the CNPC Program Meeting in Bethesda, MD June 10 & 11, 2013

'Imi Hale staff (Dr. Kathryn Braun, JoAnn Tsark, May Rose Dela Cruz, and Koa Robinson) made their annual trek to Bethesda, Maryland to attend the yearly Community Program Centers (CNPC) Program Meeting at the NIH campus. This two-day meeting reunited all CNPCs to discuss progress with their U54 grant along with receiving updates from the Center to Reduce Cancer Health Disparities. Dr. Kathryn Braun presented on 'Imi Hale's efforts to reduce cancer health disparities in Hawai'i (bottom L), as well as presentations on the PILI@Work full research project and a poster on biobanking (pictured on the middle right with Program Director, JoAnn Tsark and fellow CNPC PI of WINCART, Dr. Sora Tanjasiri). Dr. Braun's full docket also included moderating a panel discussion on cancer screening.

Koa Robinson, our community health educator with the National Outreach Network (NON) attended the NON session on the second day. Koa presented on 'Imi Hale NON activities and participated in discussions with other health educators regarding the sustainability of outreach efforts in the communities that they serve (bottom R).

While CNPCs communicate regularly through monthly conference calls and affinity groups, the annual CNPC Program meeting allows us to meet face-to-face with our program officer, network with our colleagues, share current projects and vision forward. It's a long way from Hawai'i, but we are always excited to see old friends, make new ones, and share what we are doing in the islands. Looking forward to a *hana hou (repeat)* next year.



Dr. Kathryn Braun



You are invited! FREE

HEALTHCARE PROFESSIONALS' TELECONFERENCE!

October 11, 2013

Queen's Conference Center
510 S Beretania St,
Honolulu, HI 96813

**SECOND FRIDAY
OF THE MONTH**

12 Noon – 1:30 PM

BRING YOUR LUNCH



Jermy Domingo



Amanda Allison

**TO REGISTER for QCC,
all video conferencing
sites or webinar**

GO TO:

<http://www.regonline.com/training100ct2014>

**For more information
call Angela
Kennedy-Smith
(808) 349-1137**

This training has been approved for 1.5 CEU hrs. By: CSAC and the National Association of Social Workers, HI Chapter, for the Primary, Video Tele-conference & Webinar sites.

Training is co-sponsored by HRC.A. Contact their local chapter for information on their CEU process.

(See list of Video Conferencing sites on page 2 of this Flyer.)

Ho'okele I Ke Ola - Cancer Patient Navigation Training Program

Guest Speakers: Jermy Domingo, MPH, Manager and Amanda Allison, Program Coordinator, Ho'okele I Ke Ola Program

Cancer mortality continues to be higher in Native Hawaiians than Whites, and research has identified numerous barriers to cancer care. Cancer navigator programs provide individualized assistance to patients and family members to overcome barriers, promoting timely access to screening, diagnosis and treatment.

Learning objectives:

- Participants will be able to describe the role of Cancer Patient Navigators in the cancer care continuum.
- Participants will be able to list 3 benefits of cancer patient navigation in cancer treatment care.

Cancer patient navigation services compensate for a fractured cancer care system and provides assistance to address barriers to timely cancer diagnosis and treatment. These barriers include lack of insurance, limited cancer care services on the neighbor islands and rural communities, and the social determinants that impact on health.

The *Ho'okele i ke Ola* (Navigating to Health) Cancer Patient Navigation Training Program is an initiative of 'Imi Hale Native Hawaiian Cancer Network, one of 23 NCI-funded Community Network Program Centers in the nation. The need for cancer care coordination and patient advocacy was identified by community outreach staff serving Hawaiian communities. This evidence-based curriculum was informed by data gathered from Native Hawaiian cancer patients and their family members, outreach workers in Native Hawaiian communities, and cancer care providers across the state.

'Imi Hale utilized community-based participatory research principles to inform, design and implement the Cancer Patient Navigation Training, which focuses on: cancer knowledge, communications with patients, families and providers, and cancer services. Now in it's 7th year, this program has trained 162 individuals and works with partners statewide to develop cancer patient navigation capacity for Hawai'i.

Holoholo and Sightings



(Above) In July, the 'Imi Hale staff made it to Kona Community Hospital for a meeting.



(Right) Our PI, Dr. Kathryn Braun, found a place of refuge in Bethesda, MD.

Have you seen this man?



Community health educator, Koa Robinson, has been assisting with cancer health education and screening guidelines. attending over 12 health fairs across our state.



Dr. Nia Aitaoto, Ronald McDonald, and Jermy Domingo sends their "S̄wāṣḍī" ("Hello") from Thailand, August 2013. Both were in town to attend the IUHPE conference.

EDITORIAL STAFF:

May Rose Dela Cruz, MPH
JoAnn Tsark, MPH
Kathryn Braun, DrPH

CONTRIBUTING AUTHORS

Amanda Allison, MA
Jermy-Leigh Domingo, MPH
Koa Robinson, MPH

'Imi Hale

**Native Hawaiian Cancer Network
(U54CA153459-04)**

A program of Papa Ola Lōkahi
894 Queen Street
Honolulu, HI 96813
Phone: (808) 526-1700

E-mail: mdelacruz@papaolalokahi.org

www.imihale.org



Send us pics of 'Imi Hale materials being used in your community and we'll post it in the next newsletter!

LIKE
US!



Find us on
Facebook

Looking for cancer
education materials?

You can download
them directly from
our website:

www.imihale.org